

Great American Media Democratic Congressional Cpgn Comm/ Issue
1010 Wisconsin Avenue NW Submission Number 281 Issue 5

Washington DC 20007



WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	Democratic Congressional Cpgn Comm/ Issue	Submission Cost:	24325	Campaign Ref:	E:120525032
Buyer:	" "	Client/Product/Estimate:	11/14/1192	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/12/12	Weeks:	3	Order Ref:	06147296
Est./PO Number:	06147296	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Dccc	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/29	11/05	11/12	Total	c
1	M-F 1135p ET / 1035p CT Tonight Show .TWTF.. Isolations: W/C 11/05 M.....	03		170	Nbr of Spots	4			4	
2	M-F 4p Ellen .TWTF.. Isolations: W/C 11/05 M.....	04		175	30 Comme				4	
3	M-F 5p Judge Judy .TWTF.. Isolations: W/C 11/05 M.....	03		215	30 Nbr of Spots	4			4	
4	M-F 530p Judge Judy .TWTF.. Isolations: W/C 11/05 M.....	03		250	30 Comme				4	
5	M-F 6p News .TWTF.. Isolations: W/C 11/05 M.....	03		305	30 Nbr of Spots	4			4	
6	M-F 6a News .TWTF.. Isolations: W/C 11/05 M.....	04		210	30 Comme				4	
7	M-F 7a Today Show .TWTF.. Isolations: W/C 11/05 M.....	03		550	30 Nbr of Spots	4			4	
8	M-F 730p Extra .TWTF.. Isolations: W/C 11/05 M.....	04		200	30 Comme				1	
9	M-F 9a Today Show II .TWTF.. Isolations: W/C 11/05 M.....	03		240	30 Nbr of Spots	2			2	
Weekly Totals:						43	6		49	
Total Spots(Ord Spots)						4			4	
Closed PR										

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1010 Wisconsin Avenue NW Submission Number 281 Issue 5

Washington DC 20007



WNCT-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 24325	Campaign Ref: E:120525032
Buyer: "....."	Client/Product/Estimate: 11/14/1192	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/12/12	Weeks: 3	Order Ref: 06147296
Est./PO Number: 06147296	Contract type: Political	Business Type: POLITICAL
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	11/12	Total	c
10	M-Su 11p News .TWTFSS. Isolations: W/C 11/05 M.....	04		475	30	Nbr of Spots	3			3	
12	Sat 7a Today ShowS	03		200	30	Nbr of Spots	1			1	
14	Sun 6p NewsS	03		200	30	Commre					
15	Sun 8a Today ShowS	03		200	30	Nbr of Spots	1			1	
16	Sun 815p ET / 715p CT NBC Sunday Night FootballS	04		6500	30	Nbr of Spots	1			1	
17	M-F 4p Ellen .T.....	04		175	30	Nbr of Spots	1			1	
18	M-F 6a News .T.....	04		210	30	Commre					
20	M-F 5p Judge Judy M.....	03		215	30	Nbr of Spots	1			1	
21	M-F 730p Extra M.....	04		200	30	Nbr of Spots	1			1	
22	M-F 9a Today Show II M.....	03		240	30	Commre				1	
23	M-Su Late News Late RunS	05		615	30	Nbr of Spots	1			1	
Weekly Totals:							43	6		49	
Total Spots(Ord Spots)							4			4	
Closed PR											

Local

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 1010 Wisconsin Avenue NW Submission Number 281 Issue 5

Washington DC 20007



WNCN-TV
 accurate, balanced, to the point

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	Democratic Congressional Cpgn Comm/ Issue	Submission Cost:	24325	Campaign Ref:	E:120525032
Buyer:	"	Client/Product/Estimate:	11/14/1192	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/12/12	Weeks:	3	Order Ref:	06147296
Est./PO Number:	06147296	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	11/12	Total	c
24	Wed 9p ET / 8p CT Law & Order SVU MTWTFSS Isolations: W/C 10/29 ...W...	05			1700	30	Nbr of Spots	1		1	
25	Thu 8p ET / 7p CT 30 Rock MTWTFSS Isolations: W/C 10/29 ...T...	02				30	Nbr of Spots				
26	Sat 7p NewsS.	04				30	Closed PR	1		1	
27	Sun 10a Meet The Press <td>01</td> <td></td> <td></td> <td>1615</td> <td>30</td> <td>Nbr of Spots</td> <td>1</td> <td></td> <td>1</td> <td></td>	01			1615	30	Nbr of Spots	1		1	
28	Fri 10p ET / 9p CT Dateline NBC Friday MTWTFSS Isolations: W/C 10/29F..	02				30	Nbr of Spots				
29	Sun 8a Today Show MTWTFSS Isolations: W/C 10/29S	03				200	30	Nbr of Spots	1	1	
30	Fri 10p ET / 9p CT Revolution MTWTFSS Isolations: W/C 10/29F..	02				30	Closed PR	1		1	
31	M-F 7a Today Show ..T.....	03				650	30	Nbr of Spots	1	1	
32	Fri 10p ET / 9p CT Dateline NBC Friday MkgdF..	02			1800	30	Nbr of Spots	1		1	
Weekly Totals:											
							43	6		49	
							4			4	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
25	Thu 8p ET / 7p CT 30 Rock	:30 Commercial	10/29/12	Closed Pre Emtion	2,870.00	No Makegood / Credit	0000000000	E:120525032

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
26	Sat 7p News	:30 Commercial	10/29/12	Closed Pre Emtion	150.00	No Makegood / Credit	000000000	E:120525032
28	Fri 10p ET / 9p CT Dateline NBC Friday	:30 Commercial	10/29/12	Closed Pre Emtion	1,800.00	No Makegood / Credit	000000000	E:120525032
30	Fri 10p ET / 9p CT Revolution	:30 Commercial	10/29/12	Closed Pre Emtion	0.00	32 ((11/02))	0000184973	E:120525032

Grand Totals:		Month 11 Weeks: 4		
		Totals	10/29	11/05
Spots	Cost		49	43
			24325	22635
				1690
				0

Spots:	49
Gross Total:	24,325.00
Commission:	3,648.75
Net Total:	20,676.25

REP HEADLINE# 6147296 TRF# E:120525
\$\$\$ MOD# 3: APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION NOV6/12 10.35
*** WNCN-TV ***

ADV # _____ ADV. NAME ISS/DCCC
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME MIKE FURMAN
SALES PRSN WA- MICK NESCI (H)

ORDER # _____

CONTRACT # 6147296 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC

EST#1192

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE NOV6/12 10.35

REP: REVISED ORDER

ZEROED LNS 11, 14

ADDED LN 29

NEW TTL 24325

PLS CFM

THANKS, MIKE FOR MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEUDLE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M6 OK'D BUY#14 MISSED: SUN/1130P-1205A NOV4 30S \$615.00 (NOV6/12)
OFFER: SUN/1140P-1215A NOV4 30S \$615.00 PLS ADVISE.

CMT: LATE RUN NOTICE: D/T NFL RAN OVER - NEWS AIRED 11:40PM-12:15AM
CMT: SPOT AIRED IN NEWS AT 12:13AM

M7 OK'D BUY#11 MISSED: SAT/700P-730P NOV3 30S \$150.00 (NOV6/12)
OFFER: NONE

CMT: PROGRAM DID NOT AIR 11/3 D/T SPORTS RAN OVERTIME - ALL 7P NEWS SPOTS

CMT: PE'D - CREDIT AS FLT IS OVER

CONTRACT TOTAL 24325.00
TOTAL SPOTS 49

REP HEADLINE# 6147296 TRF# E:120525
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV6/12 10.25
CHANGES *** WNCN-TV ***

ADV # _____ ADV. NAME ISS/DCCC
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA
3050 K ST NW,

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME MIKE FURMAN
SALES PRSN WA - MICK NESCI (H)

ORDER # _____ CONTRACT # 6147296
PRDCT DCCC EST#1192 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV6/12 WK-2

CLASS: NATL. LOCAL REGIONAL
DATE NOV6/12 10.25

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

REP: REVISED ORDER

ZEROED LNS 11, 14

ADDED LN 29

NEW TTL 24325

PLS CFM

THANKS, MIKE FOR MICK

STA: PLS SEE M6 LATE RUN AND M7 CREDIT

PLS REVISE

THX, CHERYL 11/6

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
: :LINE#: : : : : : : DATE : DATE : /WK: INV'T : :SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1192
AGENCY PRODUCT CODE = 14

SAT

O

PROGRAM : NBC 17 NEWS AT 7PM
CON COML: NBC 17 NEWS AT 7PM
CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV3

TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAYS	TOTAL
11 S 700P-730P	30		\$150.00	11/3	11/3	0		SAT	0

REP HEADLINE# 6147296 TRF# E:120525
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV6/12 10-25
CHANGES *** WNCCN-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT	: SPTS:
14	S	1130P-1205A			30		\$615.00	11/4	11/4	0	SUN		0
PROGRAM :	NBC	17	NEWS	AT	11								
CON COM1:	NBC	17	NEWS	AT	11								
29	A	1140P-1215A			30		\$615.00	11/4	11/4	1	SUN		1
PROGRAM :	LN	FOLLOWING	NFL										
ORD COM1:	LATE	RUN	NOTICE:	D/T	NFL	RAN	OVER -	NEWS	AIRED	11:40PM-12:15AM			
ORD COM2:	SPOT	AIRED	IN NEWS	AT	12:13AM								
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-14													
STATION MAKEGOOD OFFERS:													
M6 OK'D	BUY#14	MISSSED:	SUN/1130P-1205A										
OFFER: SUN/1140P-1215A		NOV4	30S		\$615.00						(NOV6/12)		
CMT: LATE RUN NOTICE: D/T NFL		NOV4	30S		\$615.00						PILS ADVISE.		
CMT: SPOT AIRED IN NEWS		AT	12:13AM										
M7 OK'D	BUY#11	MISSSED:	SAT/700P-730P										
OFFER: NONE		NOV3	30S		\$150.00						(NOV6/12)		
CMT: PROGRAM DID NOT AIR 11/3 D/T SPORTS													
CMT: PE'D - CREDIT AS FLT IS OVER													
NOV/12								CONTRACT	TOTAL	24325.00			
								TOTAL SPOTS		49			

MARKET TOTALS \$244,750 WNCN 10% WRAL 43% WTVD 32% WRAZ 12% WRDC 1% WLFL 2% CABL 0%
ACCURATE SHARES
SVC - NSI BOOKS - OCT/11 NOV/11 NOV/PJ EST/ES
DEMONS - RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6147296
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK 111
ORDER WORKSHEET HARRIS REPORT FROM REP MAY16/12 16.2
*** WNCN-TV ***

ADV # _____ ADV. NAME ISS/DCCC
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA

1010 WISCONSIN AVENUE

WASHINGTON, DC 20007

REP. # _____ OFF. # _____ SALESMAN #
BUYER NAME MIKE FURMAN
SALES PRSN WA- MICK NESCI (H)

ORDER # _____ CONTRACT # 6147296

PRDCT DCCC EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV12/12 WK-2

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED DATE MAY16/12 16.23

REP: NEW ORDER
TTL 24380 @ 49X

PLS CFM
THANKS, MIKE FOR MICK

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

ECNY
CRN
5/18/12

:LINE#:REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
:LINE#: : : : : : : DATE : DATE : /WK: INV'T : : :
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1192

AGENCY PRODUCT CODE = 14

1	1135P-1235A	30	\$170.00	10/30	11/5	4	TU-F, M	4
PROGRAM :	TONIGHT SHOW							
CON COM1:	TONIGHT SHOW							
2	400P-500P	30	\$175.00	10/30	11/5	4	TU-F, M	4
PROGRAM :	ELLEN							
CON COM1:	ELLEN							
3	500P-530P	30	\$215.00	10/30	11/5	5	TU-F, M	5
PROGRAM :	JUDGE JUDY							
CON COM1:	JUDGE JUDY							

REP HEADLINE# 6147296
*** ORIGINAT REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAX16/12 16-2
*** WNGN-TYR ***

REP HEADLINE# 6147296
*** ORIGINAT. REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

O
MAY 16 / 12 16 - 2
*** WNCN-TV ***

REP HEADLINE# 6147296
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP *

MAY 16 / 12 16 . 2
*** WNCN-TV ***

LINE#:	REP	CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTL:
LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVt		: SPTS:
22			700A-900A	30		\$550.00	11/6	11/6	1	TUE		1
PROGRAM :			TODAY SHOW									
CON COM1:			TODAY SHOW									
NOV/12			24380.00									
							CONTRACT	TOTAL		24380.00		
							TOTAL	SPOTS				

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:

Date:

I, Sarah Levene

do hereby request station time concerning the following issue:

--	--	--	--	--	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

AS DADORED

Total Charges:

This broadcast time will be used by: Democratic Congressional
Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Democratic Congressional Campaign Committee
430 South Capitol St.
Washington, DC 20003*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Kristie Mark, Chief Operating Officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11

Date

S. Mark

Signature

202 338 8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title